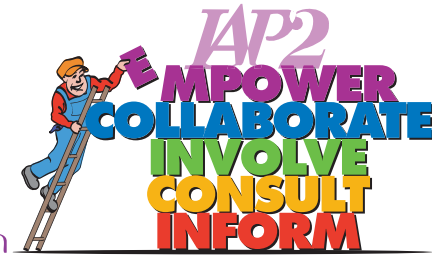


# THE IAP2 PUBLIC PARTICIPATION SPECTRUM

Developed by the International Association for Public Participation



INCREASING LEVEL OF PUBLIC IMPACT

## Inform

### Objective:

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, and/or solution.

### Promise to the Public:

We will keep you informed.

### Example Tools

Fact sheets  
Web sites  
Open houses

## Consult

### Objective:

To obtain public feedback on analysis, alternatives and/or decisions.

### Promise to the Public:

We will keep you informed, listen to and acknowledge concerns, and provide feedback on how public input influenced the decision.

### Example Tools

Public comment  
Focus groups  
Surveys  
Public meetings

## Involve

### Objective:

To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.

### Promise to the Public:

We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

### Example Tools

Workshops  
Deliberative polling

## Collaborate

### Objective:

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

### Promise to the Public:

We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.

### Example Tools

Citizen Advisory Committees  
Consensus-building  
Participatory decision-making

## Empower

### Objective:

To place final decision-making in the hands of the public.

### Promise to the Public:

We will implement what you decide.

### Example Tools

Citizen Juries  
Ballots  
Delegated decisions